## Online at www.medicare.gov

HCFA's website has useful information for Medicare beneficiaries and those involved in helping them make health care decisions. The main topics are:

### ★ Search and Compare Tools

Search for information on health plans, nursing homes, Medigap policies, phone contacts, and Medicare activities in your area.

#### ★ Medicare Basics

Information on coverage, eligibility, enrollment, and help with health care costs.

#### ★ Medicare Plan Choices

Learn about Original Medicare, managed care, Private Fee-For-Service, and Medigap policies. You can also compare health plans available in your area.

### ★ Nursing Homes

How to choose a nursing home (alternatives, payment, checklist, patient rights). You can also compare nursing homes in your area.

### ★ Helpful Contacts

Phone numbers and web sites for help in answering your questions.

#### ★ Publications

View, print, or order Medicare or health related publications.

#### ★ Fraud and Abuse

How to recognize and prevent fraud and abuse.

#### ★ Health Information

Contains important information and links to health websites to help you stay healthy.

## Search and Compare Tools to Find the Information You Need:

## Medicare Health Plan Compare

Comparison shop for health plans by looking at costs, benefits, quality, and plan member disenrollment rates. Health plans include: Original Medicare Plan, Medicare managed care plans (HMOs), and Private Fee-for-Service plans.

## Medigap Compare

Helps you find supplemental insurance policies available in your area to cover expenses not paid by Medicare.

## **Nursing Home Compare**

Helps you compare nursing homes in your area by looking at nursing home characteristics, resident characteristics, state inspection results, and nursing staff information.

## Helpful Contacts

Allows you to find phone numbers and web sites for help in answering your questions.

#### **Local Medicare Events**

Gives you details about events on Medicarerelated topics in your area, and information about how you can attend.

## Reaching More People with Medicare:

- ★ Medicare information is available in Chinese and Spanish.
- ★ "Screen Reader" technology allows people with visual impairments to have quick, reliable access to the information they need.
- ★ A printer-friendly format allows consumers to print all pages within each section without links and extraneous text.

## Seniors are Surfing the Net

## Some interesting facts:

More and more, people with Medicare and those who will soon be eligible for Medicare use the Internet. The following research shows that Internet use is growing among people age 50 and older:

- ★ Internet access among people with Medicare has increased dramatically from 1997 to 1999. Findings from the HCFA-sponsored Medicare Current Beneficiary Survey indicate that the percentage of Medicare beneficiaries reporting access to the Internet climbed from 6.8% in 1997 to 21.3% in 1999.
- According to Jupiter Communications, older adults (50+) spend more hours online each week than any other age group. Older adults spend an average of 8.3 hours online each week, with college students spending 7.8 hours, adults aged 19-50 spending 7.7 hours and teens 13-18 spending 5.9 hours online.
- Senior citizens are the fastest growing sector of the online audience, exploding from a meager 600,000 in 1995 to an estimated 13 million in 1998 according to SeniorNet. An eMarketer recently released eRetail Report supports this trend: in 1999, almost 10 million seniors, or 17% of all Americans aged 55+, were active internet users.
- ★ Eighty-three percent of surveyed senior surfers like the ability to get news or investigate a topic online. Of those, 49% went online to find medical information, according to Interactive PR and Marketing News (Sept. 1999).

# www.medicare.gov

Who is the target audience for www.medicare.gov?

Our main target audience is:

- ★ People with Medicare
- ★ Family, friends and others who care for people with Medicare and help them make their health care decisions.

All Americans can use www.medicare.gov to learn more about Medicare.

FOR MORE INFORMATION:

Call 1-800-MEDICARE (1-800-633-4227)

TTY/TDD: 1-877-486-2048 for the hearing and speech impaired

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